JTC **JT Consulting**

Zug, Zurich or online. In English.
jtconsulting.ch

AI SESSIONS

Let's build *something.*

I'll teach you how to build with AI. Ten minutes of fundamentals. Then we work on your thing, live, until something runs. One to one, or bring your team. No coding or technical background needed.

Build your dream idea	Fix a business process	Deliver a project
The thing you keep meaning to start	The one everyone works around	Real work, shipped in the session

YEAR-END OFFER **Until 31 December 2026**

Private individuals: 90 minutes CHF 200, 3 hours CHF 400. Startup mentoring CHF 150 / hour. SME and enterprise session rates stay as listed. The corporate module has one rate for every organisation.

All prices in Swiss francs. Not registered for Swiss VAT, so no MWST is added — the price you see is the price you pay.

90 minutes

Online, or in person in Zug or Zurich

~~CHF 260~~ **CHF 200**

PRIVATE RATE — YEAR-END OFFER

SME	ENTERPRISE
CHF 300	CHF 375

- Shared screen, recording if you want one
- Ideal when you already know exactly what you want to build

Scheduled within 10 working days of booking.

3 hours

In person, Zug or Zurich. Coffee on me

~~CHF 525~~ **CHF 400**

PRIVATE RATE — YEAR-END OFFER

SME	ENTERPRISE
CHF 600	CHF 750

- Room to explore widely, then commit to one direction
- Ideal when the idea, the startup or the process is still taking shape

Scheduled within 10 working days of booking.

Corporate module

Four days. On site in Zug or Zurich, or online

CHF 6,500

ENTERPRISE RATE

One rate for every organisation — no SME or private pricing.

Day 1 — Assess and align	CHF 2,000
Days 2–4 — Kick-off training	CHF 4,500
After — support as you deliver	CHF 250 / hour

- Bring every affected team to a shared view of what is really being solved
- Map the AI paths that could deliver it, and rule out the ones that can't
- Three six-hour days with the people who'll carry the work
- Applied to your project, not a case study

Dates agreed at booking, normally within 4 weeks.

Startup mentoring

One to one with the founder, or with your lead team. Switzerland. Hourly, no retainer

~~CHF 250~~ **CHF 150** / hour

STARTUP RATE — YEAR-END OFFER

A flat startup rate, not an enterprise rate, so the SME and private discounts don't apply on top.

- **Defining the product** — what to build first, what to leave out
- **Go-to-market** — pricing, positioning, first customers who actually pay
- **Grants and funding** — what's worth applying for, including Innosuisse
- **Working with people** — co-founders, first hires, conversations held early
- **Quickfire opinions** — eight years of building, what worked and what I'd change

I have already made the expensive mistakes. You get to skip mine.

How a session runs

0:00	**The basics**	How the models work, where they fail, the habits that matter. Ten minutes, no jargon.
0:10	**Your project**	Something real from your work. Still taking shape is perfectly fine — that's what the next step is for.
0:25	**Define it**	Most ideas move fast once they are written down clearly.
0:45	**Build it**	We stop talking and start making.
End	**You leave with**	A working output — a draft, a process, a small tool, or a clear go/no-go. The prompts that produced it, and why they're written that way. Next steps you can run on Monday.

Included after every session

Up to 5 short calls, 15 minutes each · **Up to 10 messages** · Then we book the next session

One thing to know. We start building together and you carry on under your own steam afterwards, so you'll need your own **Claude Code account**. I work exclusively with Claude Code — it is what I use every day and what I can teach well. You are welcome to use another model or tool afterwards, but I can't promise the same results, and the session is built around Claude Code. If you'd rather not commit to an account yet, tell me and I'll aim the session at a clear go or no-go instead.

Cancellation. More than 24 hours before the session, cancel or reschedule for a full refund. Inside 24 hours, or a no-show, the full fee applies. If I ever have to cancel, you choose a new date or a full refund.

Who's teaching

Shawn Jensen. Not an AI trainer — a builder who uses AI daily to ship real products, showing you exactly how.

- **25 years of solution architecture**, building products since 1998
- **Vodafone Global Enterprise** — €700m product portfolio, €400m solution revenue governed
- **Based in Steinhausen, Zug** — available across Europe and Africa
- **Founder and CEO, Profila GmbH** — $1.8m raised, 12 competitive grants including Innosuisse, research with CERN and the University of Lucerne

Payment

TWINT

1. Scan the code with your TWINT app.
2. Enter the amount and confirm.

Pay with TWINT

Prefer an invoice? Bank transfer works too — just ask. Not registered for Swiss VAT; no MWST is charged.

WhatsApp +41 79 267 54 63

shawn@jtconsulting.ch

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